



HERE'S MR. ZIP, who symbolizes "new age" of electronic mail delivery, scheduled to begin in Torrance July 1. Postmaster Clara Conner reports new numbered

zone system is supposed to speed up local mail delivery. Torrance is one of 96 cities selected for initial tests.

New Postal 'Zip' Service Comes to Torrance July 1

Torrance has been selected for postal zoning by the Post Office in preparation for a "revolutionary" electronic mail processing system to commence July 1, Postmaster Clara A. Conner announced today.

Mrs. Conner stressed the necessity for each mail user learning the zone within which he lives, as soon as the zone boundaries are announced, and using the number in his return address.

The new postal zone numbers, when coupled with a three-digit number to be given the city post office, will form this city's ZIP-Code — a system by which some out of town mail deliveries will be sped by as much as 24 hours.

Sample Shown
When writing to others within the city, the zone number of the area in which the addressee lives should be added to the address, after the city and state.

For example:
John Doe
23 Chestnut Street
Oortown Our state 90501

"Use of local postal zone numbers will not only speed your mail through the national ZIP-Code program," Postmaster Conner noted "but will virtually eliminate the possibility of misdirected mail. For example, in our community, we have several streets with similar names.

Each of us writes a different hand, and in some cases — especially when we are rushed — our handwriting is not the most legible thing in the world. When you use the postal zone number, the clerk has only to glance at the zone number to know whether your letter is destined for Chestnut Street, which may be in Zone 14, or Cheshire Street, which may be in Zone 12."

Mrs. Conner revealed that her own local mail experts, with representatives of the San Francisco Regional Office and the Post Office Department headquarters in Washington, have been hard at work mapping out the city from the standpoint of fast and efficient mail delivery and assigning zone numbers to the various substations and neighborhoods.

Electronic Mail Age
The application of local zone numbers places Torrance in the mainstream of the electronic age, from a postal standpoint.

As of July 1, the local zone numbers will be joined with a three-digit number to be assigned the Torrance post office, and throughout America, electronic data processing equipment will be earmarking mail addressed to Torrance for delivery straight to the proper neighborhood here.

Billions of dollars worth of this electronic equipment is being utilized by these large volume mailers, Con-

ner noted.
The ZIP-Code program is symbolized by a lively, bright-eyed cartoon character called Mr. ZIP (Zoning Improvement Plan) whose countenance will soon be a familiar sight around Torrance.

In many instances a mail user may determine zone numbers by consulting the Yellow Pages of his local telephone directory. Whenever possible, the telephone industry is cooperating with the Post Office Department by including postal zone maps in the telephone directory.

Each postal patron will be notified what his Torrance ZIP-Code Zone number is before July 1.

Boundaries Given
Postal zone boundaries and numbers for Torrance were released by Mrs. Conner who identified the local postal zone boundaries as follows:

190th Street on the north, Normandie Avenue on the east, city limits on the south, Crenshaw Boulevard on the west. **Zone 90501.**

San Diego Freeway to 203rd Street and 203rd Street to Wilmington Boulevard on the north, Wilmington Boulevard on the east, 223rd Street and 228th Street in Torrance delivery area on the south, Normandie Avenue on the west. **Zone 90502.**

190th Street on the north; Crenshaw boulevard on the east, Sepulveda boulevard on the south, city limits on the west. **Zone 90503.**

Redondo Beach Boulevard on the north, city limits on the east, 190th Street on the south, Hawthorne Boulevard on the west. **Zone 90504.**

Sepulveda Boulevard on the north, Crenshaw Boulevard on the east, city limits on the south, Susana Avenue on the west. **Zone 90505.**

Zone 90506: All El Camino College.

Zone 90507: main office box section — boxes 1 to 328.

Zone 90508: main office box section — boxes 329 to 629, AA to VV.



SENIOR ADELE HOCK receives a Sammy Saxon trophy from Mrs. W. Y. Wells, North High's PTA president, for her outstanding achievement in the area of business education at the second annual achievement awards banquet.

Bruce Cole, Ralph Lippman Lead North High's Students

Bruce Cole and Ralph Lippman have been elected to lead North High School's student body for the coming year.

Bruce is the son of Mr. and Mrs. Howard Cole, 2114 W. 161st St. Ralph is the son of Mr. and Mrs. Leo Lippman, 3813 W. 184th Pl.

Other ASB officers are Stephen Stohman, commissioner of activities; Douglas Jackson, commissioner of athletics; Kerry Woodard, commissioner of business management; Dominick DeLuca, commissioner of club coordination; Bonnie Biffle, commissioner of correspondence; Shirley Hayakawa, commissioner finance; Linda Tako, commissioner of pep; Flora Mathews, commissioner of publicity; and Maureen Bereskin, commissioner of records.

Officers for Girls League are Jeanne Kawaguchi, president; Candace Bell, vice

91-Unit Patrician Apts. Building Slated for Lomita

Construction got under way this week on another major apartment building in the South Bay area with work starting on the 91-unit "Patrician" at 2432 Pacific Coast Hwy. in Lomita.

The two-story structure, a development of CalProp Investments Inc. of Hawthorne, is expected to cost more than \$800,000.

Designed along similar lines to CalProp's "Il Pompeii" apartment building completed two weeks ago in Torrance, "The Patrician" will highlight architecture of the Golden Age of Rome combined with modern day appointments.

Landscaping, augmented by several full-grown olive trees and statues of heroes of the Roman period, will be emphasized throughout the spacious grounds.

Country Club Living
Specializing in garden-type apartment buildings, Cal-Prop has designed "The Patrician" for country club living to afford tenants and guests all conveniences for relaxation. A planned recreation program will be provided with facilities including a large heated swimming pool, a putting green, a recreation building with sun deck, tree shaded patios and a separate barbecue area for outdoor social gatherings.

Tenants will also be given an unpaired, picturesque vista of the Palos Verdes Hills which are located immediately south of "The Patrician."

All apartments, boasting single and one bedroom units, will highlight the Roman theme by featuring Italian provincial furniture and custom decor selected by professional interior decorators.

Marble topped pullmans

will be among the practical appointments provided, and all units are to be sound-proofed and serviced by a central hi-fi system. Decor will be augmented by custom drapes and selected wall-to-wall carpeting. The rental fee will include utility costs.

Roman Architecture

The beauty of Roman architecture will be highlighted in the structure itself as the front of the building will be set-off by large ionic columns. A marble floored foyer will be centered between two large, sculptured urns and a sculptured tableau depicting a Roman festival will hang above the foyer entrance.

According to Victor Zaccagnin, president of Calprop, "The Patrician" is expected to receive as great, if not greater success than the "Il Pompeii." "Rentals at the Il Pompeii got under way less than two weeks ago," Zaccagnin said, "and our managers report that there is more than 50 per cent occupancy already."

Location Praised

"We believe that the location of 'The Patrician' on the Pacific Coast Highway, where development of shopping centers and restaurants is taking place at a rapid pace, will bring greater success in this venture," he concluded.

CalProp is a publicly owned corporation dealing in property acquisition for the development, construction and management of apartment buildings in the Centinela Valley - South Bay area. "The Patrician" is the third project, exceeding the \$750,000 cost total, to be developed by the firm during the past year. In addition,

Use classified. DA 5-1515



DARNELL D. GOLDSMITH
... Sepulveda Substation Operator

Darnell Goldsmith Finishes Edison Operations Course

Darnell D. Goldsmith, 894 Cota Ave., is a recent graduate of Southern California Edison Company's substation operators school at Alhambra, according to L. E. Jenkins, district manager.

Goldsmith, who joined the Edison organization in 1961, received an intensive four-week course in substation operation. The training includes theory and practice of substation operation, proper safety procedures, and instruction in radio and telephone communications.

Goldsmith is a member of the school's 163rd graduating class. Since its inception in 1950, the school has been recognized by utilities throughout the nation as the best of its kind in both

equipment and method of instruction, Jenkins said.

The four weeks of training stresses not only theory but actual practice in operating procedures. Various operating situations which might occur are discussed and actually duplicated on substation equipment located at the school.

The school was designed to make a valuable contribution in support of Edison's policy of maintaining a high standard of electric service to its customers, he said.

Goldsmith, who returns to his job as an area operator at the company's Sepulveda Substation, is a native of North Dakota and served with the U.S. Navy as an electrician's mate.

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